



Futures Innovation Award

Guidance notes for online application

09.02.2021

When you follow the link to the online application form you will be asked for the following information

Name:

Organisation

Email:

Telephone Number:

Campaign:

Team/Person Nominated:

To apply for the award please provide a case study clearly split into the following three sections:

- Explain the opportunity your organisation has tried to capture,
- Detail the process and innovation you delivered
- Explain the outcome and results

Please limit your answers to no more than 600 words in total.